EDW Case Study - Office of Global Affairs

GOALS
- Showcase UW's Global Engagement
- Create an engaging, interactive publicly available global map using data visualizations to demonstrate UW engagement around the world along with some real stories
- Create accessible data for our international partners and students

CHALLENGES
- One staff member
- Small budget
- Must be useful for marketing
- BI Portal was not the right answer

PRIORITIES
- Use institutional data as much as possible
- No locally curated data, no duplication of resources
- Must sync in real-time with UW data
- Must work with third party applications

RESULTS
- Website is popular with target audience and accessible from any browser
- Successfully showcases breadth of student and alumni engagement across the globe
- UW senior leadership uses map to demonstrate UW's global engagement in discussions with partner universities and on international trips

www.washington.edu/global

Explore our global engagement

HOW SUDHA SHARMA DID IT
- Submitted a request to Help@uw.edu
- Worked with EDW, EWS and data teams
- Published to UW's Tableau server and third party app, Terra Dotta
- Collaborated with UW-IT, Advancement, & Research
- Reach out to learn more!

"I'm glad UW-IT exists because I wouldn't be able to do what I do..."

Sudha Sharma, Global Affairs
Senior Computer Specialist

QUESTIONS
help@uw.edu Subject Line "EDW"
Learn more about all Enterprise Data Services: itconnect.uw.edu/work/data/

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